

# HOMEROOM AT HOME

## Education Resource for Parents



Updated July 2016

### Let's Connect

Barbara@HomeroomAtHome.com  
www.linkedin.com/in/spaldingbarbara  
@HomeroomAtHome



"As parents, we hold a tremendous power; a great educational influence. Our children are eager to learn, curious to explore and excited to discover new things...with us."

- Barbara Spalding

### Demographics

54% Men (Dads)  
16% Age 35-44  
57% NY, NJ & PA

Let's discuss  
your company's  
goals and  
discover how we  
might work  
together.

AGE  
OF READERS  
18-34  
61%

### Let's Collaborate

Sponsored Content  
Brand Ambassadorship  
Product Reviews & Giveaways  
Social Media Campaigns  
Freelance Writing  
Conference Representation  
Speaking Engagements

### About Barbara

Born and raised in South Jersey, Barbara Spalding grew up to appreciate the historically rich and artistic culture of the Philadelphia area. Powered with a passion for learning, Barbara established Homeroom At Home as a resource and encouragement for other parents who, like her, desire to enhance their child's academic experiences and learn alongside them. Barbara finds enjoyment observing the natural world through the eyes of her six-year old daughter, debating human psychology with her son, a college sophomore, and exploring the culture, music & performing arts scene with her husband.

### About Homeroom At Home

Established in Feb 2012

With a mission to empower parents to embrace their role as primary educators for their children, Homeroom At Home seeks to inspire moms and dads of K-5 students from public, private, charter or homeschool academic paths to find every day learning moments, tap into their children's natural curiosities and create a family-fun learning environment at home. Established in 2012, Homeroom At Home offers tools for layered learning, community enrichment programs, tips for managing homework and routine, suggestions for creative expression and so much more.

### Media Mentions

Daze and Knights - Harlem Globetrotters Review  
The Centsible Life - Time To Play Toy Recap  
Really Good Stuff - Encouraging Parent Involvement



850+



360+



16k+ views



1100+



220+



200+